



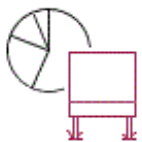
THE SCIENCE OF WHERE™

Transforming the world by unlocking data's full potential



Brokerage

Turn your understanding of competition, supply and demand, and market demographics into profit and opportunity with maps and spatial analysis. ArcGIS software helps real estate brokers identify market gaps and investment properties that bring the best returns.



Marketing

Showcase your best properties with rich map visualizations, persuasive location-based collateral, and interactive websites to stand out from the crowd. Use ArcGIS software to quickly and easily create targeted materials and interactive experiences that give potential customers the best impression.



Corporate Services

Maps and spatial analysis uncover market drivers and patterns that will help you improve your execution strategy and enjoy greater success. Find insights that aren't always obvious and use that new knowledge to your advantage with ArcGIS software.



Market Research

Maps, data, and spatial analysis provide genuine insight into the factors at work in an area. From income and spending trends to employment, education, crime and demographic shifts, uncover the secrets hidden in your market. Identify patterns for a competitive advantage.

Real Estate

Maps and analytics deliver greater insight and take marketing to the next level.



Successful real estate companies know that opportunity comes from detailed understanding and insight. ArcGIS software amplifies market knowledge with the best location-based data to help you better understand factors that drive growth. Uncover hidden opportunities for a competitive advantage.

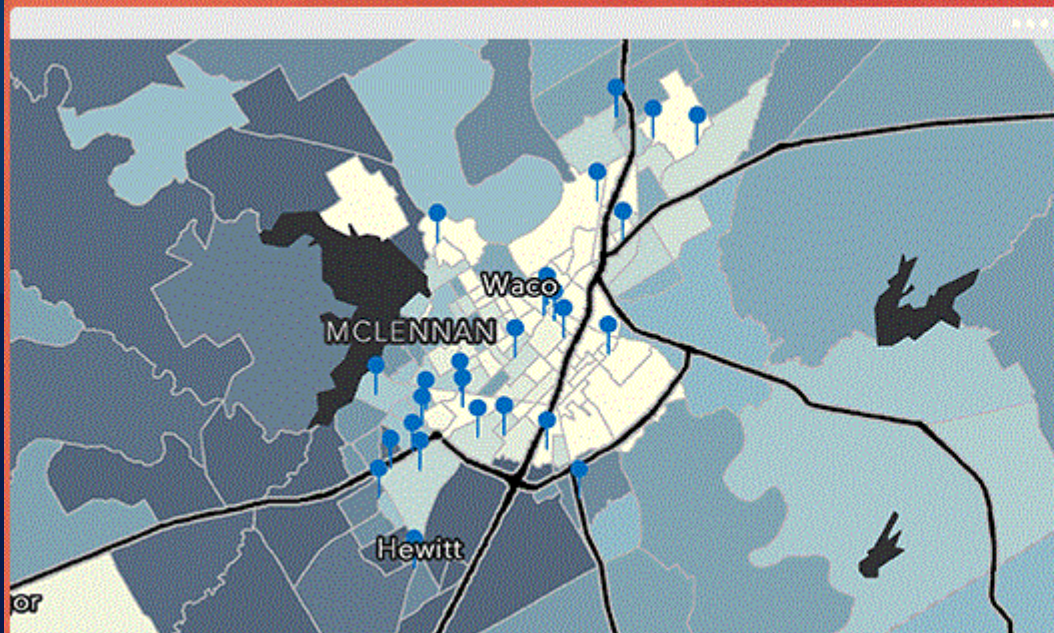
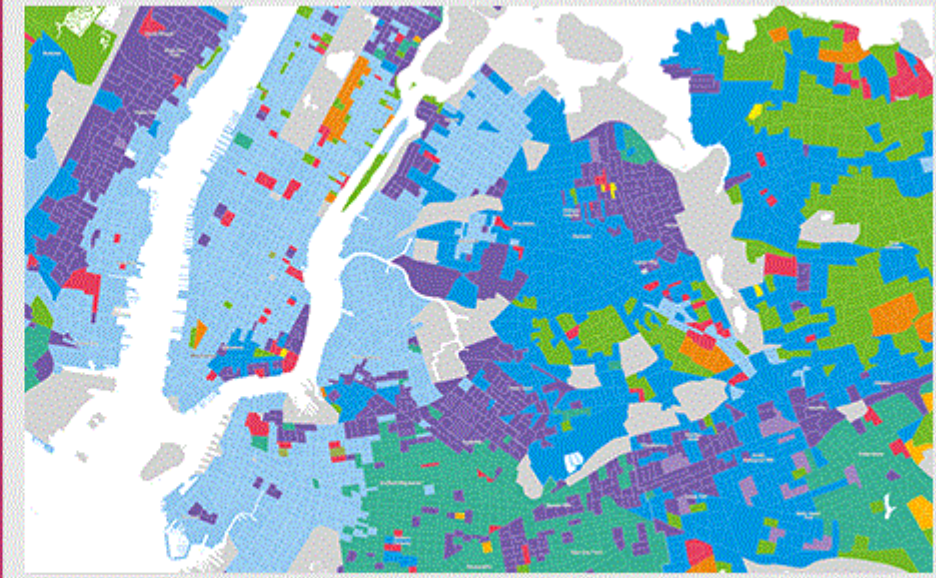


Turn location into action.

Transform spreadsheets into data-driven decisions that maximize site selection, marketing, and tenant management returns.

Find and understand the best opportunities.

Quickly understand market opportunities and capitalize on them. Maps and spatial analysis supplement experience and intuition with powerful decision-making insight.



Professional marketing material in minutes.

Create beautiful and compelling infographics, reports, and interactive websites that show off your sites and differentiate you from the competition.

EXPLORE A REAL-LIFE SCENARIO

A developer wants to find another successful location

A mixed-use development has proved very profitable. By combining commercial and residential uses, this property has become a popular destination within the local community. The developer understands the characteristics that have made it successful and wants to find other locations to replicate this successful formula.











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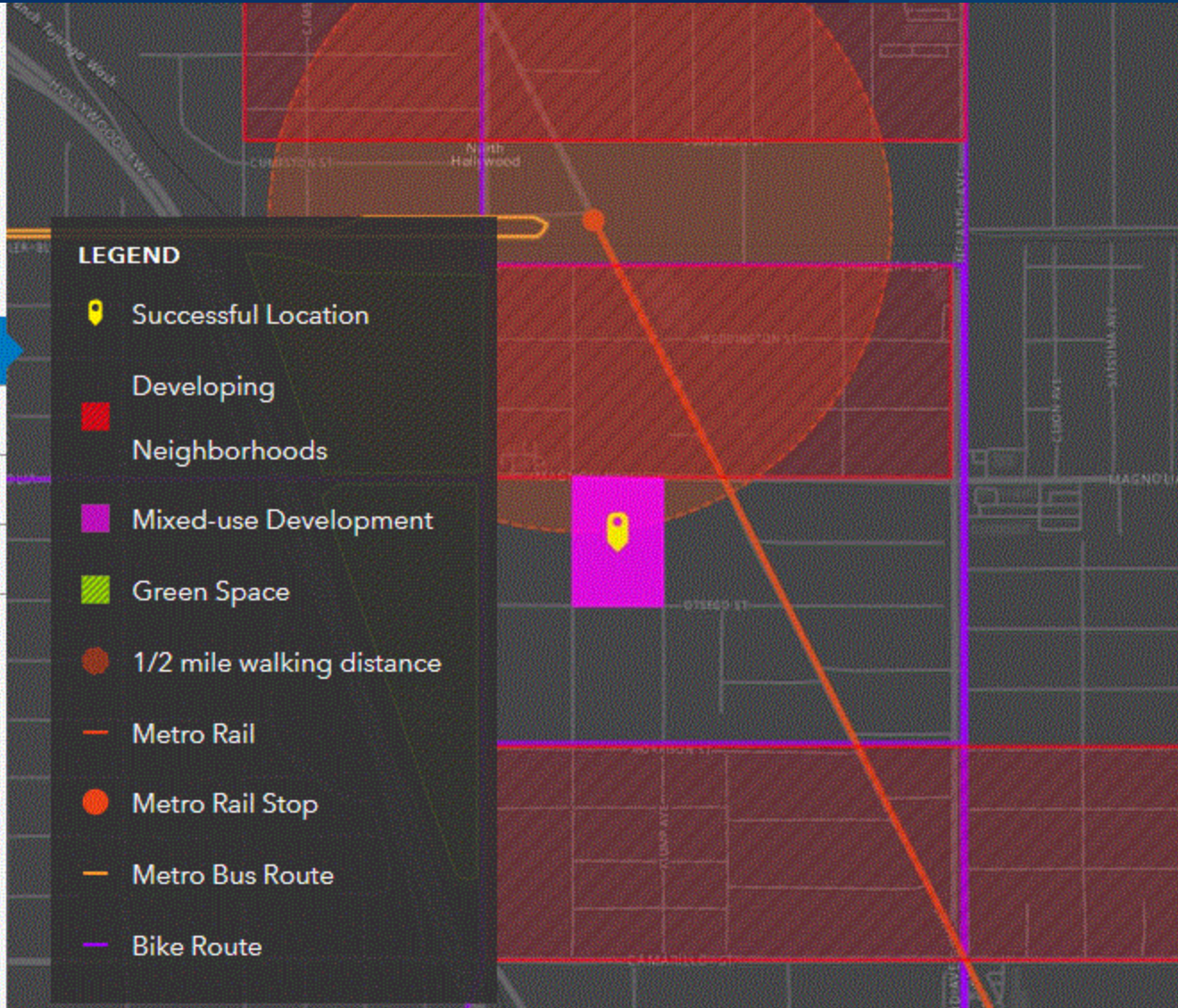
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LEGEND

-  Successful Location
-  Developing
-  Neighborhoods
-  Mixed-use Development
-  Green Space
-  1/2 mile walking distance
-  Metro Rail
-  Metro Rail Stop
-  Metro Bus Route
-  Bike Route





Thanks!

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